



Kids Heart Challenge 2020!

(formerly known as Jump Rope for Heart)

You may already know that our annual P.E. community service event is almost here! This is Waterloo's 18th year partnering with the American Heart Association to help children who suffer from heart conditions, while at the same time keeping our heart healthy by honing our jump rope and fitness skills in physical education. We'll kick off our campaign on January 28th with a pep rally in the afternoon and find out about how to help. We'll also get a sneak peek at our incentive "Thank You" gifts. This year's prizes are called the Heart Heroes and feature friendly characters that clip onto your backpack and have names like Perrie, Nico, Crush and Sunny to name a few.



You can register online by clicking this direct link:

<http://www2.heart.org/goto/waterlooelementary>

ANYONE STUDENT WHO REGISTERS ONLINE will receive a FREE snap wristband (you don't have to earn any money). **We are encouraging all children to gather donations online or by mobile app. We will not accept cash donations this year.** However, cash can be converted to a check, made out to: **American Heart Association.**

Our first incentive offering is to raise \$150 before our January 28th Pep Rally and you will receive a limited-edition Heart Squishy during the assembly. Last year we had 22 students complete this goal!



FREE "Kids Heart Challenge" App



***BONUS GIFT! Students that raise
\$150+ online before our assembly
will earn the Squishy Heart AT THE
ASSEMBLY!***

Final donation packet return is no later than February 28th, but we would strongly encourage students to turn in their donations prior to the last day. We'll celebrate our heart healthy lessons in P.E. during the week of February 24th through the 28th with all things jumping... pogo sticks, vertical jumps, hoppity-hops, double dutch, skip-it's and so much more! If you have further questions, please contact P.E. Teacher, Kathy Eckley at Kathy_Eckley@hcpss.org